



**Fort Langley Cranberry Festival**  
PO Box 198, Fort Langley, BC V1M 2R5  
Phone: 604-888-8835 Fax: 1-888-889-6019  
Email: [events@fortlangley.com](mailto:events@fortlangley.com)

## Presenting Sponsor

### \$25,000 SPONSORSHIP PACKAGE

Corporate Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Fax: \_\_\_\_\_

#### **SPONSOR BENEFITS:**

- Opportunity as a presenting sponsor to select one of the three high profile downtown locations or events. As a presenting sponsor the Cranberry Festival will ensure that no competitor will be located within that location or event.
- On site, premium location for a tent and/or display - an outstanding sales and marketing opportunity!
- Up to three sponsor supplied banners (1 ½' x 8') to be displayed throughout the event site. Exposure to crowds of up to 10,000.
- Sponsor logo (in colour) prominently featured on Sponsor Recognition signage at events.
- Company logo printed in/on all promotional material, ie fliers, press releases, advertisements, programs
- Company logo featured prominently on Cranberry Festival website, including an information page with link to sponsor's website
- 12 Cranberry Festival t-shirts. Value \$180. Sponsor may pre-purchase additional shirts at a discounted price of \$10 per shirt – no limit on purchase.
- 8 invitations to Sponsors Reception (date and location to be confirmed)
- Multiple PA announcements throughout the day
- Commemorative Recognition of event sponsorship
- First right of refusal of sponsorship for next year's event

***Sponsorship may be in cash in combination with in-kind donations to a total value of \$25,000.***



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## Cranberry Best

### \$10,000 SPONSORSHIP PACKAGE

Corporate Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Fax: \_\_\_\_\_

#### **SPONSOR BENEFITS:**

- On site, preferred location for a tent and/display.
- Sponsor supplied Banner (1 1/2' x 8') will be displayed prominently in the sponsored area/event
- Sponsor's logo (in colour) will be prominently posted on Sponsors' Recognition signage at events
- Company logo printed on all promotional material, e.g. fliers, press releases, advertisements
- Company logo featured prominently on Cranberry Festival website, including an information page with link to sponsors website.
- 8 complimentary Cranberry Festival shopping bags – Value \$75. Sponsor may pre-purchase additional shopping bags at a discount (retail \$15 – discounted \$10) No Limit
- 4 invitations to Sponsors Reception (date and location to be confirmed)
- Multiple PA announcements throughout the day.
- Commemorative Recognition of event sponsorship
- First right of refusal of sponsorship for next year's event

***Sponsorship may be cash in combination with in-kind donations to a total value of \$10,000.***



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## Fort Langley

### \$5,000 SPONSORSHIP PACKAGE

Maximum two sponsors in the same product category at the Cranberry Festival

Corporate Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Fax: \_\_\_\_\_

#### **SPONSOR BENEFITS:**

- On site location (16' x 27') for a tent and/or display – an outstanding opportunity for sales and marketing through Cranberry Festival
- Sponsor supplied Banner (1 1/2' x 8') can be displayed at a prominent location
- Sponsor's logo will be prominently posted on Sponsors' Recognition signage at events
- Company logo printed on all promotional material, e.g. fliers, press releases, and advertisements
- Company logo featured prominently on Cranberry Festival website, including an information page with link to sponsors website.
- 5 complimentary Cranberry Festival shopping bags – Value \$75. Sponsor may pre-purchase additional shopping bags at a discount (retail \$15 – discounted \$10) No Limit
- 2 invitations to Sponsors Reception (date and location to be confirmed)
- PA announcements throughout the day.

***Sponsorship may be cash in combination with in-kind donations to a total value of \$5,000.***



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## Gold Rush

### \$2,000 SPONSORSHIP PACKAGE

Corporate Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Fax: \_\_\_\_\_

#### **SPONSOR BENEFITS:**

- Preferred location for tent/display
- Sponsor's logo will be prominently posted on Sponsors' Recognition signage events
- Company logo printed on all promotional material, e.g. fliers, press releases, advertising
- Company logo displayed on Sponsors Page - Cranberry Festival webpage
- 2 complimentary Cranberry Festival shopping bags – Value \$30 Sponsor may pre-purchase additional shopping bags at a discount (retail \$15 – discounted \$10) – maximum 25
- Two PA announcements throughout the day

***Sponsorship may be cash in combination with in-kind donations to a total value of \$2,000.***



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## Festival Supporter

### \$500 to \$1,000 SPONSORSHIP PACKAGE

Corporate Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Fax: \_\_\_\_\_

#### **SPONSOR BENEFITS:**

- Company name printed on promotional material, e.g. fliers, press releases
- Company name included on Cranberry Festival website - Sponsors' page
- One PA announcement during the day

*Sponsorship may be cash in combination with in-kind donations.*



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## Official Supplier Sponsorship Opportunities

The following items are available for sponsorship in the  
2010 Fort Langley Cranberry Festival

<b>Event Support:</b> Volunteer T-Shirts Physical Set-Up & Clean-Up Portable Toilets Sound & Light Equipment Rentals Tents (numerous & varied sizes)	<b>Administrative Support:</b> Insurance Postage Graphic Artwork Printing Signage
<b>Communications Support:</b> 2-way radio – multiple sets	<b>Promotional Support:</b> Radio promotion Television promotion Print Media promotion
<b>Additional Support:</b> Security – day off and night before Traffic Control Safety Vests	